

LBA BOARD MEETING MINUTES – March 23, 2023, 6:30 pm – In person

Directors Present (10):

Peter Bota, Elaine Furlow, Lauren Harris, Ralph Johnson, Jim Lantelme, Laura London, Richard Price, Matt Weinstein, Michelle Winters, Tom Wolfe

Directors Absent (5): Michele Cornwell, Desire Davis Stolar, Lauren Harris, Matt Rowan, Tom Korns, and Jeff Joseph.

LBA Staff and Guests Present: Ginger Brown, Missy Heinzer, Susan Soroko, Eric Malpeli,

Welcome & Call to Order

The meeting was called to order by Jim Lantelme at 6:30 pm. Jim welcomed Board Members and special guests.

AED Update

Susan Soroko gave the Arlington Economic Development Update. Susan announced that the approved collaborative funding came through for LBA as Strategic Planning, Website Update, and partnership with Biz Launch funding. She also announced that AED has a new Director, Ryan Touhill.

A discussion on Board vacancies took place. New Board members will be voted on in May. Tanya Graham, Eric Malpeli and Paul Holland will be up for election.

Ginger Brown reported that Strategic Planning was anticipated to begin in May 2023 and would produce a marketing plan. Additionally, a website overhaul and a branding effort would begin this summer.

Ginger Brown gave updates on the for the upcoming Earth Day festival.

LBA's Draft PLB Preliminary Concept Recommendations Discussion

A discussion of the heights at the Lee Heights Shops ensued. A compromise on the heights recommendation was reached. LBA would lay out the pros and cons of each height scenario.

It was brought to the attention that the Cardinal House Condos was having issues with the maintenance of their building and might be seeking additional height and density to improve the sustainability of the building. This might be an issue for other condo buildings.

The East – West connection through the North Highlands neighborhood was discussed. An alternative bike / pedestrian connection should be considered.

Meeting adjourned at 8:00 pm